Appendix 3 – Comparison of financial information provided by Pickaquoy Centre Trust

ActiveLife 12 Month Financial data	16 th Jan 2016 15 th Jan 2017	16 th Jan 2017 15 th Jan 2018	Growth £	Growth %
Memberships	£377,600	£587,268	£209,668	56%
Fitness Pay and Play	£12,646	£4,413	-£8,233	-65%
Fitness Appointments	£12,646	£6,758	-£5,888	-47%
Group Exercise Pay and Play	£25,994	£15,113	-£10,881	-42%
Swimming Pay and Play	£114,976	£65,901	-£49,075	-43%
Sports (single court, climbing, squash)	£17,653	11,879	-£5,774	-33%
Junior Swim Courses	£69,943	£51,841	-£18,102	-26%
ActiveLife Impact on Income	£631,458	£743,172	£111,714	18%
Expenditure				
Orkney Islands Council Facility use	£	£117,454	-£117,454	
Fitness instructors	£89,996	£64,472	£25,524	28%
Group exercise instructors	£66,605	£88,902	-£22,297	-33%
Swim course instructors	£30,733	£27,700	£3,033	10%
Customer Service	£105,590	£111,128	-£5,538	-5%
Leisure Assistants	£103,973	£98,125	£5,848	6%
Lifeguards	£169,778	£179,747	-£9,969	-6%
Marketing & Administration	£144,515	£142,566	£1,949	1%
ActiveLife Impact on Expenditure	£711,190	£830,094	-£118,904	-17%
Net Positive/ Negative to the Pickaquoy Centre Trust			-£7,190	