

Cultural and Community Services

2008/2009









Orkney Islands

		Source	Contextual	Performance information	05/06	PI values 06/07	07/08
SPORT AND LEISURE MANAGEMENT							
1	All pools Number of attendances and expressed per 1,000 population <i>Population (2007 mid-year estimate)</i>	Attendances 120,385 19,860		6,062	5,510	5,899	6,051
ATTENDANCE AT INDOOR SPORTS FACILITIES EXCLUDING POOLS							
2	Indoor sport and leisure facilities, excluding pools in a combined complex Number of attendances and expressed per 1,000 population	Attendances 187,564		9,444	9,448	9,543	9,161
MUSEUM SERVICES							
3	a) Number of visits to/usages of council funded or part funded museums and expressed per 1,000 population	Number of visits 45,220		2,277	-	167.0	2509.0
	b) Number of visits in part a) that were in person and expressed per 1,000 population	44,436		2,237	-	158.0	2458.0
LIBRARY STOCK TURNOVER							
4	Changes in adult library lending stock of books and audio-visual material						
	a) i. National target number of additions		5,561				
	ii. National target number of additions per 1,000 population	280					
	b) i. Number of additions		4,774				
	ii. Additions per 1,000 population			240	222	181	183
	c) i. Total number of closing stock items	110,214					
	ii. Total number of closing stock items per 1,000 population			5,550	5,137	5,283	5,430
	Changes in children's & teenage library lending stock of books and audio-visual material						
	a) i. National target number of additions		1,986				
	ii. National target number of additions per 1,000 population	100					
	b) i. Number of additions		2,489				
	ii. Additions per 1,000 population			125	97	66	70
	c) i. Total number of closing stock items	40,348					
	ii. Total number of closing stock items per 1,000 population			2,032	1,843	1,880	1,940

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USE OF LIBRARIES							
5	a)	Number of visits to libraries and expressed per 1,000 population			-	6,295	6,892
	b)	Number of borrowers and expressed as a percentage of the resident population			34.7%	32.4%	31.2%
LEARNING CENTRE AND LEARNING ACCESS POINT USERS							
6	a)	Number of users and expressed as a percentage of the population			13.4%	35.0%	39.4%
	b)	Number of occasions that terminals are accessed, and expressed per 1,000 population			912.3	1,364.1	1,486.4

Cultural & Community Services

Sport and Leisure Management

CC 1: The number of attendances per 1,000 population for pools

Definitions

A council which has established and/or manages recreational facilities through the medium of a trust or company **or/and public private partnership** should report the required information in relation to those facilities.

Where a pool complex includes saunas, steam rooms and/or multi-gyms, independently or together, users of these facilities should be included in the pool attendance figures. However, if these latter facilities are part of a multi-purpose sports complex which has a pool, categorise their users in the attendance figures of 'other indoor sport and leisure facilities' (see indicator 2 below).

Attendance is the total number of visits to the pools during the year. For group bookings, including school visits, estimates of the number of users should be made if customers are not counted individually. If, on a single visit, a person makes use of a number of facilities, and is charged for each facility used, the use of each facility should be counted as a separate attendance. Spectators are to be excluded from attendance figures.

Population data should be based on the most recent mid-year estimate published by the Registrar General.

Information in relation to 'dual-use' facilities (ie facilities which are available for public use only at certain restricted times) should be reported for the specific periods of public use.

Source

Council pools records.

Interpretation

Attendance figures indicate the extent to which pools and indoor leisure facilities are used. This indicator does not record the number of users; a particular figure may reflect high usage by a small number of individuals or low usage by a large number of individuals. The indicator may also conceal wide variations in usage between different facilities within a council.

Important factors that influence attendance levels include:

- number and size of facilities available for use
- the age, quality and range of these facilities
- the extent to which facilities and activities are publicised
- the opening hours, variety, programming and cost of activities on offer
- the location of pools in relation to other competing leisure facilities.

The characteristics of the catchment area for a facility may also have an influence on this indicator.

CC 2: The number of attendances per 1,000 population for other indoor sports and leisure facilities, excluding pools in a combined complex.

Definitions

A council which has established and/or manages recreational facilities through the medium of a trust or company should report the required information in relation to those facilities.

This indicator relates to all activities provided by the council at purpose built indoor sports and recreational facilities other than pools. Attached outdoor facilities are to be excluded. Dual-use facilities are to be included for the specific period of public use (see indicator 1 above).

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Attendance is the total number of visits to the facilities during the year. For group bookings, estimates of the number of users should be made if customers are not counted individually.

If, on a single visit, a person makes use of a number of facilities, and is charged for each facility used, the use of each facility should be counted as a separate attendance. Spectators are to be excluded from attendance figures.

Population data should be based on the most recent mid-year estimate published by the Registrar General.

Source

Records of indoor sport and leisure centre attendance.

Interpretation

See indicator 1 above.

Museum services

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CC 3: Visits to and use of Museums

- a) The number of visits to/usages of council funded or part funded museums per 1,000 population**
- b) The number of those visits that were in person per 1,000 population.**

Definitions

For part a) of this indicator visits/usage means

- visits by members of the public, including group visits and schools visits
- enquiries (through whatever medium) that mean the public gain knowledge from/about the museum collections
- outreach visits by museum staff to specific audiences.

'Part funded' means where the council provides direct support with running costs, accommodation or other material requirements of the museum such as professional curatorial advice and guidance. Councils should report information on visits/usage at part funded museums in line with figures provided by those museums, recorded in accordance with the requirements of the Scottish Museums Council (see below).

Visits should be counted individually and only estimated as a last resort. The Scottish Museum Council anticipates publishing guidance on the monitoring on 'virtual' museum service users in the spring of 2006.

Enquires should include object examinations and catalogue searches but exclude those about opening hours, tickets, location or media enquiries, briefings and interviews. Knowledge from or about collections can be provided in person, by letter, telephone, e-mail or web-pages. Website hits require that museum IT systems can differentiate between those users only making general enquiries about the museum and its services, and those searching web pages relating to the resources or collection.

Outreach visits should include visits to schools, and activities such as sending research boxes to schools. Estimates of the number of users should be made if they cannot be counted individually. For schools, the estimates should be made on the council's average primary or secondary class size).

Part b) of the indicator identifies only personal visits to museums by members of the public.

Further guidance on meeting the requirements of this indicator by both councils and the part funded/supported museums can be obtained from the Scottish Museums Council.

Interpretation

Increasing usage by both personal visitors and through other enquiries are important

Increasing usage by both personal visitors and through other enquiries are important indicators of the value of museum services.

The indicator reports the usage of museums whether managed or supported by councils – reflecting the different mechanisms by which the service is delivered and supported in each council's area.

Library services

CC 4: Changes in library stock:

	Adult lending stock	Children's and teenage lending stock
Recommended national target for annual number of additions per 1,000 population		
Actual additions per 1,000 population		
Stock at year end per 1,000 population		

Definitions

The categories of stock are those applied in seeking to meet the growth in stock as recommended in the COSLA report 'Standards for the Public Library Service in Scotland' 1995. Recommendation 6 of the report states that "annual additions to adult lending stock, book and audio materials should be 280 items per 1,000 population". Recommendation 31 states "the annual addition of children's and teenage material should be 100 items per 1,000 of the population".

Source

Library information records.

Interpretation

This indicator measures the changes in library stock. It will be affected by:

- the purchasing policy of a council
- the demand for library stock
- levels of investment in the lending stock.

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CC 5: Library usage:

- a) number of visits per 1,000 population
- b) borrowers as a percentage of the resident population.

Definitions

'visits' means visits by members of the public, including group visits and schools visits.

Visits should be counted individually and only estimated as a last resort.

'borrower' means a library member who has taken an item out on loan during the year. A borrower who has taken out more than one loan is to be counted only once.

'resident population': Population data should be based on the most recent mid-year estimates published by the Registrar General.

Source

Library information records.

Interpretation

Part (a) shows the extent to which people use library facilities. It indicates the extent to which library services are reaching their potential service users.

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Part (b) shows the average extent of borrowing by those persons who make use of library lending facilities.

Lifelong learning

CC 6: Learning centre and learning access point users

- a) the number of users as a percentage of the resident population**
- b) the number of times the terminals are used per 1,000 population.**

Definitions

'Learning centres or access points' are terminals provided either in clusters or singly within the council's public libraries (including mobile libraries) for the provision of a range of electronic resources that must be networked and include:

- office packages covering word processing, spreadsheet and database applications
- information resources including CD Rom, disk and database services
- Internet and e-mail facilities.

They include only those in public library facilities and exclude provision for schools.

'Users' means all users rather than just registered users. Information systems should be capable of identifying the number of different names of users (registered or not) logging on to the terminals. We are aware that there may be some overlap (ie, more than one person logging on with the same name) but this is not considered a major distorting influence in the identification of user numbers. A few councils are providing services to a significant population of non-residents (ie, visitors). However, this is also true of other indicators (eg, swimming pools) and does not invalidate the use per 1,000 population measure. Rather, it is a point to be taken into account when considering the overall value of the service. Visiting users should be included in the user count.

The number of times terminals are accessed will be the number of times each terminal is logged on to or opened by a user, whether registered or not.

Sources: Council records and NOF returns for number of users and number of uses.

Latest available RGO population mid-year estimates

Interpretation

This indicator reflects the use being made of the learning opportunities and access to electronic information provided through councils' library services in conjunction with the New Opportunities Fund as part of the government's commitment to life-long learning and improving information technology and communications skills. As with other library services, councils are responsible for developing the use of these services.

The proportion of the population using the learning centres and access points will reflect the extent to which each council is developing its provision across its area in accordance with the needs of its population.

The use of the service will reflect the extent to which it is marketed by the council and is seen as a valuable service meeting the needs of users.

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